

2009 ASABE International ¼ Scale Tractor Web Site Design Competition

Purpose: The purpose of this Web site design competition is to reward ASABE ¼ Scale Tractor Design Teams whom effectively market/promote: (1) their team and school, (2) ASABE, and (3) the Design Competition.

Eligibility: Entry into the Web site competition is restricted to ASABE ¼ Scale Tractor Design Teams who have entered a tractor in the 2009 ¼ Scale Tractor Student Design Competition.

Entry and Entry Deadline: If your team would like to enter this competition, they must provide Mark Crossley with the site address, phone number and e-mail address of at least one contact person no later than 5/1/09. Mark can be reached by phone (800/371-2723), fax (269/429-3852) or e-mail (crossley@asabe.org). Mark will acknowledge receipt of your information as soon as he receives it.

Rules and Regulations:

- The Web site must have been created and can only be modified by students who are ASABE members at the participating school.
- The site must contain the ASABE logo and must contain a link to the Web site for the ASABE 1/4 Scale Tractor Student Design Competition (<http://www.asabe.org/students/tractor/asaecomp.html>)
- Scoring will be done in accordance with the attached sheet. Note that because of varying degrees of server control at each university, this award will not be based on which site contains the most graphics, photos, video clips, etc.

Judging: Judging will take place during the week of May 18 – 24, 2009, during which time no changes may be made to the site. Sites will be judged independently by three individuals. Each judge will rank the sites, giving 1 point to their 1st place pick, 2 points to their 2nd place pick, and so forth. The points from each of the three judges will be added, and the site with the lowest overall score will win. Under this scoring system, the lowest possible score would be a 3 (i.e., all three judges rank the same site in first place). A team with 2 second place votes and one third place vote receives a score of 7 (2+2+3). There are no tiebreakers (teams that end up with the same number of points do indeed tie).

Awards: Cash prizes as follows: \$100 for 1st place; \$75 for 2nd place, and \$50 for 3rd place.

**2009 ASABE 1/4 Scale Tractor Design
Web Site Design Competition Scoring Sheet**

Main Category	Sub Category	Description	Max Points
Appearance /Layout	Attractiveness	The site, especially the homepage, should be visually appealing/eye catching	12
	Consistency	Some commonality should exist between pages so that each page appears as part of the whole site.	7
	Graphics	Quality and use of graphics.	7
	Efficiency	Good use of space.	4
Contents	Mission/purpose	Describe the mission/purpose of the 1/4 scale tractor design competition.	5
	General Information	Such items as design rules, event history, University and Department related information/materials/links, etc.	10
	Current team and activities	Information on the current team and its activities. Could include such items as resumes, calendars, addresses, photos of work in progress.	10
	Archives	Information from past years. This could include past team members, past awards, photos of old machines, old design reports, personal accounts of past experiences, etc.	10
	Writing quality	Spelling and grammar.	5
Navigation	Ease	Navigation should not be awkward. The site should be user friendly. Navigational methods/tools should be similar from page to page.	8
	Aids	Incorporation of a table of contents, site map, help buttons/menus	3
	Links types	Number and appropriateness of links to other sites	5
	Link integrity	All links should be to active/correct servers	2
	Speed	Fast download times	5
Innovation/ Technology	Creativity	New and/or ingenious use of different features or medias that enhance the site	4
	Interactivity	Online databases, recognition of return users, etc.	3
TOTAL			100

