

# ***2009 AE50 Award Entry Form for Products Available for Purchase in 2008***

## **Who should we correspond with regarding this entry?**

Contact person:

Company:

Mailing address:

City, State, Zip, Country

Phone:

Fax:

Email:

**A Commonly Asked Question.** “Can I submit entries for both a component and a product containing the component?” **NO.** You must decide which to submit—the component as a stand alone entry or the complete machine. (Limit one component per machine. See question 4)

**What is meant by the date first available for purchase? It must have been offered for sale between **Jan. 1 and Dec. 31, 2008.** The intent is that design of the product is completed, in production to be completed soon or currently available for shipment. It must be advertised as available for sale during this period. Limited sale of prototypes still in the development stage do not qualify until they are ready for full production. See question 2.**

## **Exact product name as it should appear in published material and on the plaque:**

Exact Product name: \_\_\_\_\_

Is this a completely ***new product*** or a ***major modification*** of one previously offered for sale?  
(underline your answer)

If a major modification, under what product name was the original sold? \_\_\_\_\_

The abstract must clarify the major modification(s).

## **ABSTRACT** (150-word description of the product)

Please note that the first portion of the abstract may be used to prepare a script for the awards presentation at the ASABE Annual Meeting. The first sentence should be a concise description of the innovation. The second should cover the most unique feature or major benefit of the innovation. See sample abstract on the ASABE Website at:

<http://www.asabe.org/resource/ae5002/sample.html>

**The information given below may be published in *Resource* magazine providing readers with contact information.**

Exact Company name:

City, State, Country:

Phone number for customer inquiries:

Website address:

**Please answer the following as completely and concisely as possible. Your answers should not contain confidential or proprietary information.**

1. Product name:

2. Date first available for purchase? (**Must be between Jan. 1 and Dec. 31, 2008**):

Products still in the development stage **DO NOT** qualify. To determine if your product qualifies for this year's competition:

The product must be publicly offered for sale during the above time frame with the design phase completed. \*Limited sale of prototypes do not qualify.

Date first available for purchase: \_\_\_\_\_

Currently being successfully used by your customers: Yes \_\_\_ No \_\_\_

If no product yet shipped, anticipated ship date: \_\_\_\_\_

If no orders yet received provide link to website where offered for sale during 2008 or enclose promotion materials and order details: Website \_\_\_\_\_ OR

\_\_\_ I have enclosed marketing and pricing materials distributed during 2008.

3. Which area of principal use is this product or system designed for:

(any part of the production processing, or marketing of an agricultural or biological product or for use in developing a biological organism.)

**Describe its operation:**

4. Does this product qualify as a component or as a machine or system? (You may only enter an entire machine or system, or the most innovative component of it — not both. Only one component per machine may be submitted. Any attachment that is designed specifically for use with a machine and introduced with it is considered part of the basic machine system).

5. Is the product an application of new technology or a new, innovative application of existing technology? Explain why it is considered new technology or what makes the application of old technology innovative. To qualify it must be new to the industry, not just new to your company.

6. Why is this product a worthwhile contribution to advancing engineering in agricultural, food and biological systems? Be as specific as possible. (Provide quantitative physical data or comparisons that prove the advantages of this new product over existing technology. Words like *bigger, better, wider, faster, or more productive* are not sufficient. Lack of proper information will lower your score.)

7. What special engineering techniques were used to develop this product and how did they help?

8. What markets or industries will benefit from this development and how will they benefit?
9. How large is the total estimated market (in dollars and/or units)?
10. What is the retail price of the product or system?
11. Has a patent been issued or applied for?
12. Is the product trademarked or registered?

Award decisions will be made in April 2009. Those applicants submitting entries will be notified of the results.

### **Submitting your entry**

- Include an electronic file of your entry form.
- Include color photograph both in electronic and print format
  - If using a digital camera, (jpg) set file size to high
  - tiff files should be at 300 dpi
- Include **nine** copies of each of the following:
  - Completed entry form
  - Available product literature or diagrams

### **Mail all materials postmarked by December 31, 2008 to:**

Sandy Rutter  
ASABE AE50 Coordinator  
2950 Niles Road,  
St. Joseph MI 49085-9659 USA