



ASABE CHICAGO SECTION
March 25, 2009 Meeting

GEA Farm Technologies
WestfaliaSurge

WHAT: **Modern Dairy Equipment Technologies - Modern dairy farming technology has changed the way producers manage their herd and produce milk for the world marketplace.**
Presentation by Norm Schuring, Vice President of Technical, Legal and Industry Relations, WestfaliaSurge

WHEN: **Wednesday, March 25, 2009**

WHERE: **GEA Farm Technologies
Westfalia Surge
1880 Country Farm Dr.
Naperville, IL 60563**

TO REGISTER: **Contact Dan Karlak at:
(630) 887-3083
dan.karlak@cnh.com**



Please register by 3:00 pm, Monday MARCH 23, 2009!

This meeting will count for 1 Professional Development Hour. A signed receipt from ASABE will be available for you when you pay your admission.

SCHEDULE:

- 5:30** **Registration**
- 6:00** **Presentation – Norm Schuring,
GEA WestfaliaSurge**
- 7:00** **Dinner**
- 7:30** **ASABE Chicago Section Meeting**

COST: **\$15 Members / Non-Members / Guests**
Guests Welcome!

MENU:

Make Your Own Selection From The Buffet Offerings!

- **Italian Sandwich Buffet - Italian Sub/Beef Sandwich, Mostaccioli w/Marinara Sauce, Garden Salad**
- **South of the Border- Ground Beef/Chicken Fajita Strips, Refried Beans, Mexican Rice, Flour Tortillas, Taco Shells, Cheese, Sour Cream, Lettuce, Tomatoes, Onions, Chips & Salsa**
- **Pasta Primavera - A Mix of Fresh Seasoned Vegetables in a Roasted Garlic Herb White Wine Sauce, House Salad**

WestfaliaSurge is one of the world's largest manufacturers of milking and milk cooling equipment, herd management technology, and dairy hygiene and supply products. Since 1906 it has been developing, producing, and delivering solutions for successful milk production. The company offers the full spectrum of equipment to dairy producers. This includes everything from basic milking equipment, milk cooling equipment, vacuum pumps and pulsation equipment, to elaborate automated milking parlors and herd management tools, which includes equipment and integrated software to monitor, evaluate and control herds and parlor operation.

WestfaliaSurge is committed to providing products and services that meet the needs of dairy producers of all sizes and management styles. Its goal is to develop new products and systems, as well as constantly improve services and support to dealers and their customers. WestfaliaSurge strives to help dairy producers make their operations more efficient and profitable. The company's success is based on a strong network of over 200 WestfaliaSurge dealerships throughout North America. Dealers work with dairy producers on every detail of their milking operation, from designing a new facility to regular scheduled service.

Norm Schuring was raised on a dairy farm in Northern IL and has worked for the company for 38 years. He currently serves as Vice President of Technical, Legal and Industry Relations for GEA WestfaliaSurge, where his principle duties include technical support, training, legal affairs, product claims management and industry relations. He also maintains GEA WestfaliaSurge support with the industry and regularity departments. Over the years his re-



sponsibilities have included managing technical support to dealers and customers, manager warranty policies and procedures, and director of training for 18 years. Mr. Schuring has served with a variety of industry organizations including Chairman of the Milking Machine Manufacturer's Council, Dairy Practices Council and 3A Standards.



DIRECTIONS & MAP:

WestfaliaSurge is just to the southwest of the I-88 and IL-59 interchange. From I-88, exit IL-59 south. Turn right (west) onto Diehl Road. Turn right on Country Club Blvd. Country Club Blvd. becomes Country Farm Dr. The building is located at the end of the road.

