

**MEMBERSHIP DEVELOPMENT COUNCIL**  
**ASABE Annual International Meeting**  
**Reno, NV – June 21 & June 25, 2009**

**Minutes**

**Sonia Maassel Jacobsen, presiding**

**June 21, 2009**

MDC Members: Sonia Maassel Jacobsen, Kevin Keener, Grace Danao, Joe Zulovich, Derrel Martin, Bill Ritter, Chad Yagow, Bosoon Park, Richard Koelsch, Marvin Stone, Ann Kenimer, Randy Taylor, Stefane Lemay, Jim Lindley and Mark Crossley

Guests: Bob Schafer, Jim Dooley, Ron Yoder and Dolores Landeck

The meeting was called to order at 1:35 p.m. and introductions of attendees were made.

Confirmation of Quorum Present

A quorum was present.

Additions to the Agenda

Additions included confirmation of an e-mail ballot; the merging of ASABE's community policy with the MDC's community creation guidelines; and a request from the CPD Committee.

Presentation of Leadership Citations

Grace Danao was presented with a Leadership Citation (engraved pen set) for her work on transitioning the Preprofessional Engineer of the Year Scholarship to an Award, which was given at this meeting. It was noted that Keith Tinsey on behalf of the MDC presented another Leadership Citation to Paula Steiner for her efforts in getting the Michigan Section reactivated.

Approval of Minutes

After review of the minutes from the 5/6/09 conference call meeting (Attachment A), the following motion was made:

Motion: To approve the minutes from the meeting as written. Seconded and passed.

Confirmation of E-Mail Ballot

Motion: To approve the ballot to create a student mechanization branch at the University of Tennessee at Martin. Seconded and passed.

2009 Strategic Planning Update

Attachment B outlines MDC progress made to date towards addressing strategic planning opportunities and threats previously identified by the BOT Strategic Planning Committee.

### Reports from ASABE Leadership

Current president Jim Dooley and president-elect Ron Yoder thanked the MDC for their efforts over the last year. They then discussed the importance of engaging BE members and faculty in Society activities; the definitions of agricultural and biological engineering they hope to get feedback on at the BOT booth; and how we can best market our profession going forward.

Bob Shafer, representing the Finance Committee, discussed how they need to do a better job of reporting the status of ASABE finances to the membership. The Society's in great shape financially with a strong restricted reserve, but that message does not always come through. He then challenged the MDC and the other councils to turn the current 1% projected deficit (\$23,400) into a surplus by year's end.

### ASABE Budget Overview

Two budget requests were discussed:

-A \$250 request to help cover costs for a CPD speaker at the 2010 annual international meeting was submitted by The Young Professionals Community (Attachment C). After discussion, the following motion was made:

Motion: To approve the budget request from the YPC. Seconded and passed.

-The request from ED-204 Engineering and Technology Accreditation was deferred until Thursday's meeting.

### BOT Draft MOU/Cooperative Agreement Policy (Attachment D)

Having previously discussed this draft via the forum, the following motion was made:

Motion: To recommend this draft be adopted by the BOT. Seconded and passed.

### Colombian (ASIAC) Cooperative Agreement with ASABE (Attachment E)

After brief discussion, the following motion was made:

Motion: To approve the current version of the ASABE/ASIAC cooperative agreement and send to the BOT for their approval. Seconded and passed.

### Merging of ASABE's Community Policy with the MDC's Community Creation Guidelines (Attachment F)

The MDC lent their support for merging the existing community policy with the newly adopted MDC community creation guidelines. Grace Danao will report this back to Dave Smith who made the original request.

### E-Week 2010

Considering the great success of the 2009 event and associated activities as a major sponsor, Dolores Landeck was on-hand to garner support for sponsoring again in 2010. Full sponsorship is ~\$16,000 and she's currently seeking corporate support. The importance of getting more sections involved in E-Week activities – both locally and nationally was discussed as well. A suggestion to partner with 4-H was also discussed.

Membership Brainstorming Session/2010 Strategic Planning

Discussion centered on how the MDC can better serve the membership and their needs, while keeping ASABE's strategic priorities in mind. Topics included the importance of BE and making sure the Society is a logical home for members with this interest and that special outreach efforts are made to BE faculty; increasing the perceived value of local programming for young professionals; looking internationally to ABET accredited programs to increase the pool of available members; and making CPDs presented at the AIM and section meetings available to all members via the ASABE Web site. A suggestion was made that CPDs be moved away from the AIM as participants are already extremely busy with meeting activities. They could be offered as a webinar every other month. Another suggestion was made to encourage more YPC events in local sections. Also, if ASABE is able to start a Facebook site, recruit stories on the value of ASABE membership to younger members.

With no further business before the MDC, the following motion was offered:

Motion:           To adjourn the meeting at 3:00 p.m. Seconded and passed.

## Membership Development Council Meeting

**June 25, 2009**

MDC Members: Grace Danao, Jimmy Bartlett, Chad Yagow, Victor Duraj, David Hard, Joe Zulovich, Yanbin Li, Kevin Keener, Ann Kenimer, Bill Ritter, Larry Hoover, Derrel Martin, Bosoon Park, Jim Lindley, Stephane Lemay and Mark Crossley

Guests: Don Erbach, Shannon Brockmann

The meeting was called to order at 8:00 a.m. and introductions of attendees were made.

### Confirmation of Quorum Present

A quorum was present.

### Agenda Items Deferred from Sunday's Meeting

Jim Lindley presented the budget request from ED-204 Engineering and Technology Accreditation (Attachment G). They are requesting \$6,300 to support ABET accreditation activities. Please see report for further details. After brief discussion, the following motion was made:

Motion: To support ABET accreditation involvement at a cost of \$6,300 for 2010. Seconded and passed.

### Preprofessional Engineering of the Year Award Update

Grace Danao reported they had six outstanding candidates nominated for the first year of this award.

### Pharos of Alexandria Global Learning Award Bylaws

The M-102 Awards Coordinating committee reported the bylaws for this new award, which will honor a student from outside the US, were approved by M-102. They plan to offer the first award in 2011. Other highlights from the M-102 meeting included approval of M-141 Technical Paper Awards Committee bylaws changes; the NAMIC award has changed to the Ergonomic Safety and Health Award; the FPSA-FPEI award does not have enough funding to be given going forward and is seeking an alternative sponsor; and the AGCO award will not be awarded in 2010 due to lack of funding. Complete details are contained in Attachment H.

### Graduating Senior Membership Promotion Update

With the help of the academic program chairs/heads, we've received approximately 60 new members through this offer. The YPC expressed a desire to get the names of new YP members so they may get them involved in Society activities.

### Survey of Student Branches

Jimmy Barlett, 2008-2009 IPC president reported on a survey he and the other IPC officers conducted of ASABE student branches earlier this year. The survey aimed to see where ASABE needs to strengthen its efforts to serve branches better. See the complete survey results in Attachment I. He also reported they plan to work closely with the YPC to bring speakers to branches.

Reports for Information

The following reports were distributed or will be sent to the group for information:

- District 3 (Attachment J)
- CSBE-SCGAB (Attachment K)
- Headquarters Report (Attachment L)

Representatives from the following groups presented information:

District 4

It was reported that the CA/NV Section continues to have a very successful and well-attended meeting in conjunction with the Tulare Farm Show. The section also continues to produce a bi-monthly newsletter which is well received.

Biological Engineering Division

The BE Division reported that they are working with the Meetings Council to determine the best way to formally recognize members who plan and present CPDs.

PEI

Like last year, PEI is again requesting \$5,000 for 2010 to support Ag PE Exam Webinars. The MDC wanted to see how the money was spent last year, so a formal accounting will be sent to the Council via the forum for review, discussion and action.

Recognition of Outgoing Council Members

Grace expressed her gratitude to those members whose terms concluded at this meeting and thanked them for their service.

With no further business before the MDC, the following motion was offered:

Motion: To adjourn the meeting at 9:20 a.m. Seconded and passed.