

**ASABE MEMBERSHIP DEVELOPMENT COUNCIL
CONFERENCE CALL**

May 6, 2009

Minutes

Present: Sonia Jacobsen, Grace Danao, Becky Meyer, Randy Raper, Grant Clark, Ted Funk, Jim Bartlett, Joe Zulovich, Bill Ritter, Tom Brumm, David Hard, Palaniappa Krishnan, Bosoon Park, Chad Yagow, Victor Duraj and Mark Crossley

The meeting was called to order at 3:05 p.m. EDT.

Sonia Jacobsen began the call by welcoming everyone. A list of those MDC members present was confirmed. She then asked for additions or changes to the agenda. There were none. It was also noted that a quorum of Council members was present.

Approval of the November 19, 2008 Conference Call Minutes (Attachment A)

Motion: To approve the minutes from the November 19, 2008 Conference Call as written.
Seconded and passed.

Confirmation of E-Mail Ballots (Attachment B)

Motion: To affirm the e-mail ballot from 4/13/09 to create an AABFEIO Community within ASABE.
Seconded and passed.

Motion: To affirm the e-mail ballot from 4/14/09 to approve the Cooperative Agreement Guidelines for organizations wishing to enter into agreements with ASABE.
Seconded and passed.

Draft Society Policy on Cooperative Agreements and Memoranda of Understanding (MOU)

Attachment C was presented and discussed. This document was created to better explain the difference between a cooperative agreement and an MOU and was really developed for internal use by the BOT and staff. The Cooperative Agreement Guidelines (formerly named CA Policy) the MDC previously developed compliments this document and may be used externally. The BOT is requesting feedback from the MDC on this draft policy. It will be posted to the forum shortly for comment. One comment was offered to change all instances of "some reasonable extent" to "a reasonable extent"; for example, on page two in the opening paragraph under "B. COOPERATIVE AGREEMENTS".

Update on ABE Enrollment & Degree Data Collection Project

Work continues on this project with approximately 20 universities responding to date with degree data. In September, we'll be asking for enrollment data from the departments as well.

E-Week Update/Synopsis

ASABE's involvement as a major sponsor of E-Week in 2009 was discussed. Please see Attachment D for a complete synopsis.

Recent BOT Overview

Highlights from the April meeting included a venue change for the 2010 annual international meeting from Detroit to Pittsburgh and assignments for the two PE task forces. The Ag PE exam task force has been assigned to PEI, while the BE PE exam goes to the BE Division. Apparently, people taking the electrical engineering PE exam now may choose from three depth exams with no breadth portion offered. This could bode well for the future of the Ag and BE PE exams.

Graduating Senior Membership Promotion

In an effort to disseminate the importance of ASABE membership for graduating undergraduate students, we're working closely with department heads/chairs to offer one free year of membership to their graduates. To date, we have the cooperation of 23 departments who've agreed to distribute the attached letter (Attachment E) along with an application to their graduating seniors. To further bring attention to these new members at the annual international meeting, it was suggested that the president ask that they stand during the Tuesday luncheon so members know who they are so they might welcome them to ASABE. Another suggestion was offered that their names be made apparent during the meeting.

2010 Strategic Planning Discussion/Update on 2009 Goals

The 2010 Priorities for the Society were set at the 10/08 BOT meeting (Attachment F) and the MDC has been asked to develop strategies and metrics to address them. The MDC will be working more on these at the Reno meetings. Progress towards addressing the 2009 priorities is contained in Attachment G.

Schedule of Reno Meetings – Grand Sierra Resort

-Sunday, June 21st, 1:30 – 3:30 pm, Room N-10

-Thursday, June 25th, 8:00 – 10:00 am, Room Crystal 5

Headquarters Report & Member Statistics

Mark overviewed member statistics highlights contained in the Headquarters Report given to the BOT at their recent meeting (Attachment H). He also reported that April 2009 set a new record for new members in a single month – 191!

With no further business before the MDC, the meeting ended at 3:45 pm.