

ASABE MEMBERSHIP DEVELOPMENT COUNCIL CONFERENCE CALL

November 18, 2009

Minutes

Present: Grace Danao, Sonia Jacobsen, Grant Clark, Tom Brumm, Gary Seibel, Andy Lenkaitis, Randy Clark, Derek Whitelock, Richard Cavaletto, Kevin Keener, Maynard Herron and Mark Crossley

The meeting was called to order at 3:05 p.m. EST.

Grace Danao began the call by welcoming everyone. A list of those MDC members present was confirmed. She then asked for additions or changes to the agenda. There were none. It was also noted that a quorum of Council members was present.

Approval of 2008 Reno Meetings Minutes (Attachment A)

Motion: To approve the minutes from the June 21 and 25, 2009 MDC meetings as written.
Seconded and passed.

Confirmation of E-Mail Ballots

Motion: To affirm the e-mail ballot from 7/27/09 to support PEI's FY2010 budget request for \$5,000 to help fund Ag PE exam webinars.
Seconded and passed.

Motion: To affirm the e-mail ballot from 10/19/09 to enter into a cooperative agreement with the Nigerian Institution of Agricultural Engineers (NIAE)
Seconded and passed.

Budget Report

2009 Forecast: We're looking at an approximate \$190,000 deficit for 2009, mainly contributed to EVP contractual obligations, an overall loss on the Bioenergy Engineering conference and a reduction in dues revenue due to the economy.

2010 Proposed: At this time, the ASABE Board of Trustees has approved the budget for 2010 with a \$6,600 surplus.

Initiative Fund 2010

Due to this year's projected deficit, the BOT elected not to make an Initiative Fund available for 2010.

Recent BOT Overview

- The BOT approved the Cooperative Agreement/MOU Policy that was overlooked in Reno.
- The cooperative agreement between the Nigerian Institution of Agricultural Engineers (NIAE) and ASABE was signed and is now in effect. Mark will follow-up with the NIAE representatives.
- The strategies and metrics to address 2010 strategic priorities have been set with the help of the MDC.
- 2011 strategic planning opportunities and threats have been created after a strategic planning session was held in conjunction with the BOT meeting. These should be sent to the councils soon.
- The search process for a new EVP continues. The BOT-appointed committee has conducted a survey of the membership, evaluated similar positions with over 20 other engineering and scientific societies, and has pulled together a draft job description, which the BOT approved at their meeting. The final search committee

should be in place by 12/1 and will be comprised of the presidents, Fellows, an YPC member, an IPC member and an ASABE staff member. Total committee membership will be eight members. They plan to begin advertising, screening and interviewing candidates in the New Year. We hope to have someone hired and ready to go by the 2010 AIM.

E-Week Planning Progress

ASABE is planning to take full advantage of our second year of sponsorship in 2010. Thanks to the diligent efforts of committee members Grace Danao, Gary Seibel, Chris Butts and Dolores Landeck, things are well under way. Planned activities include: nominating five members under 30 for the New Faces of Engineering project; participation in Family Day (2/09) at the National Building Museum in Washington, DC – an outreach program showcasing engineering careers for middle and high school students; and the Future City competition where teams of middle school students design cities of the future with food sustainability in mind. Sixteen candidates were nominated by sections for the New Faces of Engineering and the top five (as voted by the E-Week Committee) will be showcased on the E-Week Web site. Gary Seibel has a hands-on activity planned for Family Day using popcorn which teaches kids about grain moisture and what it takes to make kernels pop.

ABE/ASM Enrollment & Degree Data Collection Project Update

Data continues to be collected on enrollment and degree data for engineering and technology programs in the US & Canada. To date degrees conferred in 2008 are as follows: BS – 808; MS – 158; PhD – 105 and enrollments for 2009, BS – 5512; MS – 648; PhD – 647. This represents about 90% of the universities with a few more yet to report.

Career Center Enhancements

ASABE has joined forces with over 35 other organizations that form the Engineering & Science Career Network (ESCN). The ESCN is a strategic industry alliance of trade and professional associations that serve engineering and science professionals and the employers that hire them. The ESCN provides job seekers and employers in engineering and scientific industries with exposure for resumes and job listings. Employers will now have a choice of listing positions only within the ASABE career center or listing them in the ESCN for a more expensive fee. Revenues have been encouraging to date.

2010 Dues Payment Incentive

We had over 1,000 members pay their dues between 10/1 – 10/18 before we printed invoices for 2010. Members were enticed into paying by the 18th with the promise their name would go into a drawing for a \$500 Visa gift card. This incentive was a great success and really helped us save on postage and mailing costs.

Headquarters Report & Member Statistics

Mark overviewed member statistics highlights contained in the Headquarters Report given to the BOT at their recent meeting (Attachment B).

With no further business before the MDC, the following motion was made:

Motion: To adjourn the meeting at 3:40 pm. Seconded and passed.