

# ASABE MEMBERSHIP DEVELOPMENT COUNCIL CONFERENCE CALL

May 17, 2012

## Minutes

Present: Gary Seibel, Grace Danao, Brady Lewis, Valerie Orsat, Courtney Fisk, Candice Engler, Chris Martinez, Carolyn Jones, Robert Hansen, Mike Hirschi, Tom Brumm, Oladiran Fasina, Sreekala Bajwa, Terry Howell, Darrin Drollinger and Mark Crossley

The meeting was called to order at 3:05 p.m. EDT by MDC chair Gary Seibel.

Gary then asked for additions or changes to the agenda. There were none. A quorum of Council members was confirmed.

### Approval of August MDC Meetings Minutes (Attachment A)

Motion: To approve the minutes as written from the November 17, 2011 MDC conference call. Seconded and passed.

### Initiative Fund (IF)

At their November meeting, the Board of Trustees (BOT) took the recommendations of the IF Committee led by treasurer Steve Searcy and approved four IF proposals and passed on two others. For a complete rundown on each, please see Attachment B.

The IF Committee also changed the IF Guidelines (Attachment C). Primary changes included tightening up the calendar so that proposals would either be approved or denied for possible implementation at the annual international meeting if appropriate.

### Membership Engagement Project Update

McKinley Advisors has finished their on-site interviews with non-member faculty and held focus groups with non-member undergrads to help us understand why ag/bio engineering students and faculty do or don't engage with ASABE. Information from the three university sites, Virginia Tech, Michigan State and Iowa State provided great insight and is outlined in their final report to ASABE (Attachment D). President Jacobsen has appointed a subcommittee to look into how we can best take advantage of their recommended actions.

### Dues Review Process Update

The Dues Review Committee, led by Gary Seibel, to review ASABE's dues structure and categories to ensure all are still relevant and dues amounts are appropriate, has concluded their research. Primarily due to challenging economic conditions over the last few years, they recommended to the BOT at their April meeting that a dues increase not be implemented in 2013, but rather in 2014. After careful review of the subcommittee's report (Attachment E), the BOT passed a motion to accept the report and recommendations.

The BOT also committed to set aside funds from increased dues in 2014 to increasing member numbers and/or stopping member loss. Gary then challenged each MDC member to come up with one idea that would address this issue to bring to the Dallas meetings.

### 2012 Strategic Planning Update (Attachment F)

An update was presented to the group on the progress towards meeting the strategies and metrics the MDC set forth for 2012.

#### PE Exams (Attachment G)

An update on the probationary status of the Ag Eng PE exam was presented. Challenges continue with meeting minimum numbers which resulted in us having to convene yet another Cut Score Panel with NCEES to set a passing score for the 2011 exam administered in November. Two incentives are currently being offered for repeat takers of the exam (\$150) as well as those taking it for the first time (\$300).

Our involvement with the BE PE exam consortium appears to be coming to an end, primarily over the proposed name of the exam, which is currently Medical and Biological Engineering. Realizing that our members would most likely not take an exam with 'medical' in the title, we recommended to the BOT in April that we withdraw from the consortium. They passed a motion for us to do so. Please see the attachment for further details.

#### Quad City Section Bylaws

The Quad City Section has submitted updated bylaws for approval by the MDC (Attachment H). After review, the following motion was offered:

Motion: To accept the Quad City Section bylaws as written. Seconded and passed.

#### For Information

- Headquarters Report (Attachment I)
- General Member Statistics

#### Dallas MDC Meeting Times

- July 29, 1:30 - 3:30 pm
- August 2, 8:00 - 10:00 am

With no further business before the MDC, the following motion was made:

Motion: To adjourn the meeting at 3:50 pm. Seconded and passed.